



New DNA High Performance Air Filter Release Sheet • #13 / 2014

Dear Business Partners and Friends,

We proudly announce the official release of the P-H1SC14-01 DNA air filter for the HONDA model:

> ✓ SH 125 13'-14' SH 150 13'-14'

• This New filter features DNA®'s advanced FCd¹.

• Installation of this new DNA Air filter is very easy; simply follow the installation instructions included in the Honda workshop manual.

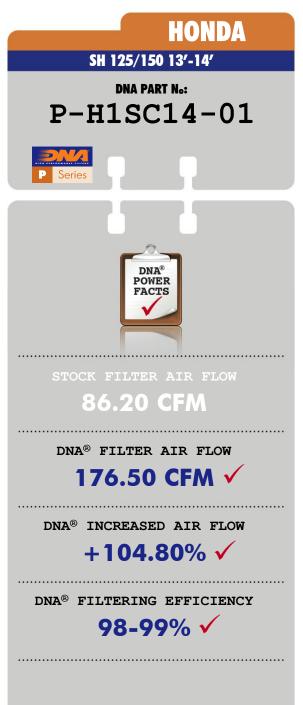
• The filtering efficiency¹ is extremely high at **98-99%** filtering efficiency (ISO 5011), with 4 layers of DNA[®] Cotton.

• The flow of this new DNA filter is high, +104.80% more than

the Honda stock paper filter!

DNA air filter flow: 176.50 CFM (Cubic feet per minute) @1,5"H2O corrected @ 25degrees Celsius Honda stock paper filter: 86.20 CFM (Cubic feet per minute) @1,5"H2O corrected @ 25degrees Celsius

• This DNA[®] filter is designed as a High flow Air filter for: 'Road, Off road & track use'.



AIR FLOW DATA MEASURED WITH DNA'S ROTRONICS FLOWSCAN COMPUTERIZED FLOWBENCH



FCd (Full Contour design) is the innovative design by DNA[®], that allows the filtering material to follow precisely the contour of the air box and uses the complete air box surface as "active filtering area" eliminating "dead spots" that cause turbulence, increasing air flow and filtering efficiency.

Filtering efficiency is the amount of "dirt" the filter can maintain (stop) and protect the engine efficiently. For example the DNA® Filter for every 100 grams of dirt that it will receive, it will hold 98-99 grams, this applies even to fine dirt as small as 5 microns.







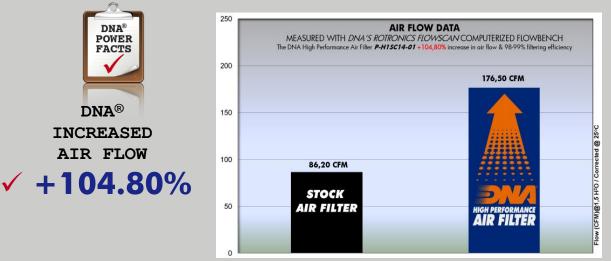












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